

FREE TO  
TEACHERS.  
REGISTER  
NOW

# Graphic Teachers Technology Conference

Tuesday, November 6, 2012  
9:00 am to 3:00 pm

**A Special Professional Development Event for  
New York City Graphic Arts High School Teachers**

sponsored by the  
**Graphics Industry Advisory Commission,  
Advisory Council for Career & Technical Education**



Hosted by



at the B&H Conference Center  
420 Ninth Avenue  
New York, New York



PHOTO BY PAVEL KO, VIA FLICKR

Join experts, educators and industry practitioners for updates on the key technologies in graphics communications and network with other teachers to discuss tips and tricks.

## PROJECTED AGENDA

DOORS OPEN AT 9:00 AM

### MEDIA TECHNOLOGY FIVE YEAR TREND

*analyzing the major technologies, platforms and media forms that students will encounter*

### SEARCH ENGINE OPTIMIZATION BASICS

*describing the basic steps in preparing web pages and web sites that are findable on-line*

### E-PORTFOLIOS

*Examining the key technologies used for producing electronic portfolios and a teacher roundtable discussing how to integrate the format into graphics curricula*

This event is free to New York City teachers, but seating is limited and you must register on-line at

<http://bit.ly/GTTC2012>

or via email at [admin@gtexchange.org](mailto:admin@gtexchange.org)

For more information, visit the Graphics Industry Advisory Commission web site at <http://GTExchange.org>.